



## Virginia Green Lodging Profile:



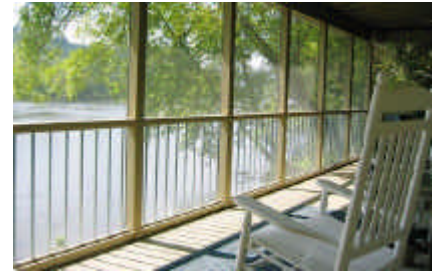
# New River Retreat Barren Springs, Virginia

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

### New River Retreat

"We offer vacation rental cabins and cottages on the New River, Claytor Lake and New River Trail."

**Green Statement:** "We believe it is our responsibility to honor the environment and protect the natural integrity of the river, lake and forests."



### CORE ACTIVITIES for Lodging

☑ This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **New River Retreat** can expect the following practices:

☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Purchase water and energy efficient washers and dryers
- Minimize use of bleach and chlorinated chemicals
- Wash linens once at the end of the guest's stay only, not daily.

☑ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Recycle: glass, aluminum cans, plastic, office paper, toner cartridges, newspaper
- Track overall waste bills
- Instruct housekeeping to save and reuse unopened items
- Do not use Styrofoam
- Use reusable dishware and glassware, and minimize use of disposables
- Purchase locally grown produce and other foods
- Offer breakfast baskets that feature local foods
- Make 2-sided copies/ printed materials
- Purchase durable equipment and furniture
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use less toxic materials
- Minimize the use of pesticides and herbicides

- ☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
- Perform preventative maintenance to stop drips and leaks
  - Have an effective landscape management plan which utilize drought tolerant species
  - Maintain vegetative buffers around streams and ponds

- ☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
- Track overall energy bills
  - Use high efficiency fluorescent ballasts and lamps (T5s and T8s)
  - Have high efficiency heating & air conditioning (HVAC) systems
  - Have installed additional insulation
  - Use natural lighting

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For more information on **New River Retreat**, see [www.Newriverretreat.com](http://www.Newriverretreat.com) or contact **Ashlee Van Meter** at [shamanscure@aol.com](mailto:shamanscure@aol.com).

For more information on **Virginia Green Lodging** program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging) or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



**Virginia Green Lodging** program is a supporting partner of **Virginia Green**, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. **Virginia Green** is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

